

Graduating Class of 2017 Sponsorship Opportunities



Big Futures Career & College Readiness Program

When mentees, or Littles, enter high school, Big Brothers Big Sisters works with community partners to promote career and college readiness for Littles and their families as they explore post-graduation opportunities. High school-aged Littles, along with their Bigs, have the opportunity to take part in our Big Futures program which prepares them for their graduation from high school and our program.



Matches tour Ivy Tech Community College in 2016

2016-2017 Big Futures Program Opportunities:

- Center for Leadership Development College Prep Conference
- College visit at IUPUI
- Opportunity to take part in a Peace Learning Center hike & workshop
- Trip to Ball State University & the planetarium
- Open house & information night with Center for Leadership Development
- Etiquette dinner & lesson
- Nordstrom Professional Dress Etiquette event
- Graduation Gear-Up event
- Our annual Celebrate Mentoring event
- Professional shadowing opportunity with Dauby O'Connor & Zaleski, LLC
- Scholarship opportunities

Celebrate Mentoring

Each year the Big Futures program culminates in our Celebrate Mentoring event. Celebrate Mentoring recognizes graduating matches and celebrates the positive impact that mentoring relationships formed at Big Brothers Big Sisters have on our mentors, our



youth, and our Central Indiana community. The highlight of the Celebrate Mentoring event is a brief program honoring the graduates' accomplishments, our Big Brother and Big Sister of the Year, and a keynote address from our 2017 Community Mentor Award Recipient, Jim Singleton. The Community Mentor Award is presented each year to an individual in the community who demonstrates a passion for developing the potential of others and a commitment to mentoring as a personal philosophy and way of life.



Jim Singleton
2017 Community Mentor Award Recipient

For the past 40 years Jim Singleton has been an enthusiastic and respected leader, mentor, and friend of Big Brothers Big Sisters of Central Indiana (BBBSCI). Jim began his journey with BBBSCI as a Big Brother in 1977 and has since served as Board President of Big Brothers, as a transition committee member for the Big Brothers Big Sisters merger, the first Board President of BBBSCI, Interim CEO of BBBSCI, Midwest regional

vice-president of Big Brothers Big Sisters of America (BBBSA), and chairman of the national board of BBBSA. In 2009 Jim received the prestigious national Clifford P. Norman Award from BBBSA for his exemplary commitment and generosity to not only the local program but to the regional and national efforts as well. Jim's wife Judy has been an integral part of his work with BBBSCI and has supported all of his commitments with both the local and national agencies. The Singletons have three children all of whom have been involved with Big Brothers Big Sisters. Currently, Jim and Judy enjoy being grandparents to their six grandsons!

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SPONSORSHIP LEVEL	Presenting (\$25,000)	Gold (\$10,000)	Silver (\$5,000)	Graduating Match (\$2,500)
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Big Futures Program

Recognition as presenting sponsor of Big Futures program & Celebrate Mentoring event	X			
Opportunity to present Ball State University or IUPUI college visits		X		
Opportunity to present Graduation Gear-Up event		X		
Opportunities for employee engagement	X	X	X	X
Recognition on Big Futures program invitations and signage	premier logo placement	logo	X	
Opportunity to sponsor one graduating match				X

Celebrate Mentoring Event

Recognition in Celebrate Mentoring event materials and signage	premier logo placement	logo	logo	name
Recognition on Celebrate Mentoring event program cover	premier logo placement			
Recognition in Celebrate Mentoring event program	premier logo placement	logo	logo	name
Full page sponsor ad in the Celebrate Mentoring event program	X			
Recognition in Celebrate Mentoring multi-media components	premier logo placement	logo	logo	name
Acknowledgement during Celebrate Mentoring event	X	X	X	
Guest invitations to Celebrate Mentoring event	10	8	6	4

General Sponsorship Benefits

Recognition on social media channels	X	X	X	
Recognition in Parent and Big Bulletins	X	X	X	
Featured blog post	X	X		
Recognition in annual report	X	X	X	X