

Graduating Class of 2017 Sponsorship Opportunities



Big Futures Career & College Readiness Program

When mentees, or Littles, enter high school, Big Brothers Big Sisters works with community partners to promote career and college readiness for Littles and their families as they explore post-graduation opportunities. High school-aged Littles, along with their Bigs, have the opportunity to take part in our Big Futures program which prepares them for their graduation from high school and our program.



Matches tour Ivy Tech Community College in 2016

2016-2017 Big Futures Program Opportunities:

- Center for Leadership Development College Prep Conference
- College visit at IUPUI
- Opportunity to take part in a Peace Learning Center hike & workshop
- Trip to Ball State University & the planetarium
- Open house & information night with Center for Leadership Development
- Etiquette dinner & lesson
- Nordstrom Professional Dress Etiquette event
- Graduation Gear-Up event
- Our annual Celebrate Mentoring event
- Professional shadowing opportunity with Dauby O'Connor & Zaleski, LLC
- Scholarship opportunities

Celebrate Mentoring

Each year the Big Futures program culminates in our Celebrate Mentoring event. Celebrate Mentoring recognizes graduating matches and



celebrates the positive impact that mentoring relationships formed at Big Brothers Big Sisters have on our mentors, our youth, and our Central Indiana community. The 2017 Celebrate Mentoring event will take place at The Indiana Historical Society on April 27, 2017. The highlight of the Celebrate Mentoring event is a brief program honoring the graduates' accomplishments, our Big Brother and Big Sister of the Year, and a keynote address from our 2017 Community Mentor Award Recipient, Jim Singleton. The Community Mentor Award is presented each year to an individual in the community who demonstrates a passion for developing the potential of others and a commitment to mentoring as a personal philosophy and way of life.



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SPONSORSHIP LEVEL	Presenting (\$25,000)	Gold (\$10,000)	Silver (\$5,000)	Graduating Match (\$2,500)
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Big Futures Program

Recognition as presenting sponsor of Big Futures program & Celebrate Mentoring event	X			
Opportunity to present Ball State University or IUPUI college visits		X		
Opportunity to present Graduation Gear-Up event		X		
Opportunities for employee engagement	X	X	X	X
Recognition on Big Futures program invitations and signage	premier logo placement	logo	X	
Opportunity to sponsor one graduating match				X

Celebrate Mentoring Event

Recognition in Celebrate Mentoring event materials and signage	premier logo placement	logo	logo	name
Recognition on Celebrate Mentoring event program cover	premier logo placement			
Recognition in Celebrate Mentoring event program	premier logo placement	logo	logo	name
Full page sponsor ad in the Celebrate Mentoring event program	X			
Recognition in Celebrate Mentoring multi-media components	premier logo placement	logo	logo	name
Acknowledgement during Celebrate Mentoring event	X	X	X	
Guest invitations to Celebrate Mentoring event	10	8	6	4

General Sponsorship Benefits

Recognition on social media channels	X	X	X	
Recognition in Parent and Big Bulletins	X	X	X	
Featured blog post	X	X		
Recognition in annual report	X	X	X	X